



MAD PRIDE TV Project

Background

Many disadvantaged groups amongst us have a voice and a presence in our society where they are able to express their views, showcase their talents and agitate for change (example, National Indigenous Television (NITV)).

Through using that voice and presence, these groups are also able to entertain, unify and inform themselves as well as others outside their group who have an interest in their welfare.

This project is about setting up an internet TV station for consumers with those aims in mind to overcome in particular, much of the isolation many of them feel.

The project

The project would be to establish a national online internet TV station run by consumers for consumers and their support groups. Content could include:

- performances by consumers in activities such as musical performances, book readings, poetry recitals etc;
- on line classes on crafts such as pottery, painting, gardening etc
- interviews by consumers of consumers talking about their journeys, their interests, access to resources etc;
- interviews of resource providers to consumers about the resources they offer and how to access them eg clinical resources, job hunting, education, recreation;
- interviews with specialists involved in mental health treatment explaining treatment programs and other information relevant to consumers;
- explanations and a running commentary on the changes in the political landscape relating to state and federal mental health programs and their funding (example, National Disability Scheme); and
- panel programs talking about sport, politics, events of the day etc.

To help fund the TV 'Station':

- mental health conferences could be filmed and made available to interested persons/organisations by subscription;
- because the station viewers would be their target groups, government funding could be sought to provide advertising on the NDIS; and
- mental health support groups could pay to advertise their conferences, programs, events and resources on the station.

It would be envisaged the TV station would initially run on an 8 hour loop and be also made available to hospitals, doctors surgeries and the like.